



U N I V E R S I T Y O F
SOUTH CAROLINA

April 1, 2010

REVISED INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective 8:00 AM, April 12, 2010 unless otherwise suspended or canceled. Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Chief Procurement Officer
Information Technology Management Office
1201 Main Street Suite 430
Columbia, SC 29201

Referenced Solicitation Number:	USC-RFP-1620-CJ
For Furnishing:	Research and Development of Web Sites for the University of South Carolina Undergraduate Admissions, Student Financial Aid and Scholarships, and Visitor Center
Issue Date:	January 26, 2010
Deadline for Receipt of Responses:	February 16, 2010 at 3:00 PM
Awarded to:	Stamats, Inc. ATTN: Rich Hanson/Pegi Anton 615 5th Street SE Cedar Rapids, IA 52401
Total Potential Value of Contract:	\$300,000.00

Evaluated Amount:**\$249,750.00**

<u>Discovery Phase</u> (includes Undergraduate Admissions, Financial Aid, Visitor Center, and Alumni Volunteer)	\$27,700.00
<u>Architecture Phase</u> (includes Undergraduate Admissions, Financial Aid, Visitor Center, and Alumni Volunteer)	\$14,650.00
<u>Web Site Design Phase</u> (includes Undergraduate Admissions, Financial Aid, Visitor Center, and Alumni Volunteer)	\$19,500.00
With Two (2) additional Interior Templates at \$3,000.00 each	\$6,000.00
<u>Creative Concept Focus Group Testing</u>	\$0.00 (Value Add)
<u>Template Development</u> With Two (2) additional Interior Templates at \$2,900.00 each	\$7,000.00 \$5,800.00
<u>Content Development: Stamats - Written</u> (50 pages)	\$24,200.00
<u>Content Development: Writing Workshop (Optional)</u>	\$6,300.00
<u>Delivery and Support</u>	\$25,000.00
<u>Additional Support (Optional)</u>	\$2,600.00
<u>Migration of Existing Content</u>	\$1,000.00
<u>Virtual Campus Experiential Tour (Basic) Option 1 of 3</u>	\$20,000.00
<u>Virtual Campus Experiential Tour (Mid-range) Option 2 of 3</u>	\$35,000.00
<u>Virtual Campus Experiential Tour (High-end) Option 3 of 3</u>	\$55,000.00

Initial Contract Period: April 13, 2010 – April 12, 2011
Maximum Contract Period: April 13, 2010 – April 12, 2015

Charles C. Johnson, III.

Charles Johnson
Procurement Manager